

IN THE CLAIMS

The claims are as follows:

1-73. (Canceled)

74. (Previously Presented) A system comprising:
a plurality of disposable absorbent products, wherein at least one of said disposable absorbent products includes a tag, each of said tags including a transmitter; and
a reader that includes a receiver which identifies said transmitters and plays media based on the identity of said tags.

75. (Previously Presented) The system of claim 74 wherein said reader monitors a location of said tags.

76. (Previously Presented) The system of claim 74 wherein each tag on said plurality of disposable absorbent products is different from other tags on said plurality of disposable absorbent products, and said reader plays different media based on the identity of said tags.

77. (Previously Presented) The system of claim 74 wherein said plurality of disposable absorbent products is diapers.

78. (Previously Presented) The system of claim 74 wherein said plurality of disposable absorbent products is wipes.

79. (Previously Presented) The system of claim 74 wherein said reader is included in a toy.

80. (Previously Presented) The system of claim 74 wherein said reader is operatively associated with an item selected from the group consisting of a changing pad, a play mat, a car seat, a high chair pad, a protective polymeric sheet and a crib liner.

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81. (Previously Presented) The system of claim 74 wherein said media includes audio recordings.
82. (Previously Presented) The system of claim 74 wherein said media includes video recordings.
83. (Previously Presented) The system of claim 74 wherein said media includes aroma emitted by said reader.
84. (Previously Presented) The system of claim 74 wherein said reader is a first reader and the system further comprises a second reader that plays media based on the identity of the tags, the first reader playing different media than the second reader.
85. (Previously Presented) A system comprising:
a first plurality of disposable absorbent products, wherein at least one of said first plurality of disposable absorbent products includes a tag, each of said tags including a transmitter;
a second plurality of disposable absorbent products, wherein at least one of said second plurality of disposable absorbent products includes a tag, each of said tags including a transmitter; and
a reader that includes a receiver which identifies said transmitters and plays media based on the identity of said tags, wherein said reader plays one type of media when a tag identifies a product in said first plurality of disposable absorbent products and plays different media when a tag identifies a product in said second plurality of disposable absorbent products.
86. (Previously Presented) The system of claim 85 wherein said first plurality of disposable absorbent products is diapers and said second plurality of disposable absorbent products is wipes.

87. (Previously Presented) The system of claim 85 wherein said reader is included in a toy.

88. (Previously Presented) The system of claim 85 wherein said reader is operatively associated with an item selected from the group consisting of a changing pad, a play mat, a car seat, a high chair pad, a protective polymeric sheet and a crib liner.

89. (Previously Presented) The system of claim 85 wherein said media includes audio recordings.

90. (Previously Presented) A system comprising:
a plurality of disposable absorbent products, wherein at least one of said disposable absorbent products includes a tag; and
a reader that identifies said tags on said plurality of disposable absorbent products, wherein said reader provides information relating to one other product based on the identity of said tags.

91. (Previously Presented) The system of claim 90 wherein said plurality of disposable absorbent products is diapers, and said one other product is food.

92. (Previously Presented) The system of claim 90 wherein said plurality of disposable absorbent products is diapers, and said one other product is toys.

93. (Previously Presented) The system of claim 90 wherein said reader provides promotional information relating to said one other product based on the identity of said tags.

94-98. (Canceled)

99. (Previously Presented) A method comprising:
marking at least one of a plurality of disposable absorbent products with a tag by placing
a transmitter on some of the plurality of disposable absorbent products; and
providing a reader that includes a receiver which identifies the transmitters on the
plurality of disposable absorbent products and plays media based on the identity of the tag.

100. (Previously Presented) The method of claim 99 wherein marking at least one of a
plurality of disposable absorbent products with a tag includes marking some diapers with a tag.

101. (Previously Presented) The method of claim 99 wherein providing a reader that
includes a receiver which identifies the transmitters on the plurality of disposable absorbent
products includes providing a reader that monitors a location of the tags.

102. (Previously Presented) The method of claim 99 wherein providing a reader that
plays media based on the identity of the tags includes providing a reader that plays different
media based on the identity of the tags.

103. (Previously Presented) The method of claim 99 wherein providing a reader that
plays media includes providing a reader that plays audio-video recordings.

104. (Previously Presented) The method of claim 99 wherein providing a reader that
plays media includes providing a reader that emits an aroma.

105. (Previously Presented) The method of claim 99 wherein said reader is a first
reader, and the method further comprises providing a second reader that plays different media
based on the identity of the tags.

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106. (Previously Presented) The method of claim 99 wherein providing a reader includes providing a reader to consumers of the plurality of disposable absorbent products.
107. (Previously Presented) The method of claim 106 wherein providing a reader to consumers includes providing a toy to consumers.
108. (Previously Presented) The method of claim 99 further comprising selling the plurality of disposable absorbent products to consumers.
109. (Previously Presented) The method of claim 99 wherein providing a reader to the consumers of the plurality of disposable absorbent products includes selling the reader to the consumers.
110. (Previously Presented) The method of claim 99 wherein providing a reader to the consumers of the plurality of disposable absorbent products includes providing media to the consumers that can be played by the reader.
111. (Previously Presented) The method of claim 65 wherein providing media to the consumers that can be played by the reader includes providing media to the consumers over the internet.
112. (Previously Presented) A method comprising:
marking at least one of a plurality of disposable absorbent products with a tag; and
providing a reader to consumers of the plurality of disposable absorbent products such that the reader supplies information to the consumers relating to one other product based on the identity of the tags.
113. (Previously Presented) The method of claim 112 wherein marking at least one of a plurality of disposable absorbent products with a tag includes marking diapers with a tag.

114. (Previously Presented) The method of claim 112 wherein supplying information to consumers relating to one other product includes supplying information relating to a toy product.

115. (Previously Presented) The method of claim 112 wherein supplying information to consumers relating to one other product includes supplying information relating to a food product.

116. (Previously Presented) The method of claim 112 wherein providing a reader to consumers includes providing a reader that plays media with information relating to the one other product based on the identity of the tags.